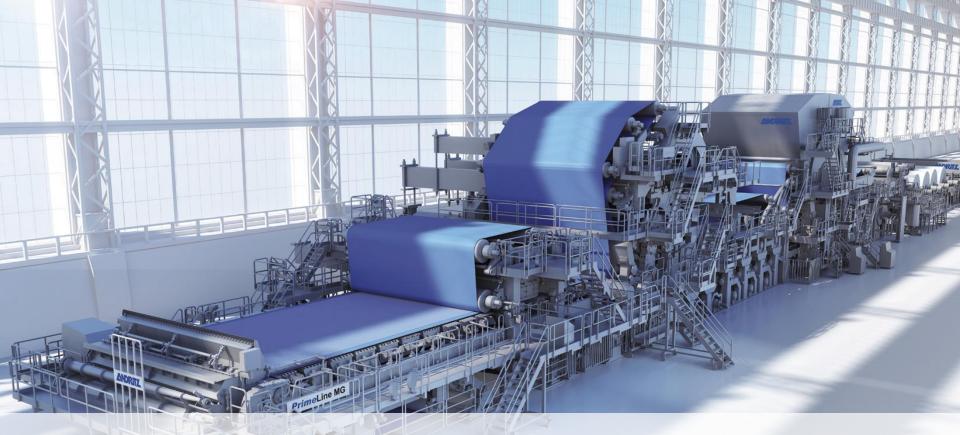
Autodesk Data & Platform

Autodesk Design & Manufacturing

Karl Osti EMBA (M&A), M.Sc. Business Innovation, M.Sc. Business Informatics

Sr. Manager, D&M Industry Strategy, Enterprise Customers



Autodesk Inventor: "Happy Birthday – 25th anniversary"

CADENAS: "Thank You for your partnership since the first days."

Autodesk Confidential; internal use only

Performance

Inventor	Inventor	Inventor	Inventor	Inventor	Inventor
2018	2019	2020	2021	2022	2023
GraphicsDrawing	AssemblyDrawingGraphics	 Assembly Drawing Graphics AnyCAD 	 Part & Assembly Drawing Graphics 	AssemblyGraphicsHardware	HardwareGraphicsSheet Metal



64%

Insufficient cross-functional communication

Source: Digital Transformation [2022], A Study by Bitkom Research

Manual

- Integration of systems & silos
- Reconstruct to Analyze
- Waste capacity & resources

Complexity

- Spread across Systems
- Integration overhead
- Shadow IT

Context

- Inability to derive business value
- Inability to self-service
- Gap to data driven decision making



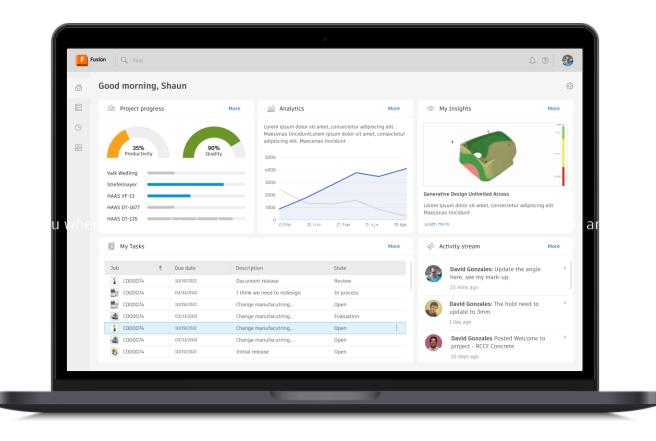


COLLABORATION

EMF45.5

EMFL

CONVERGENCE



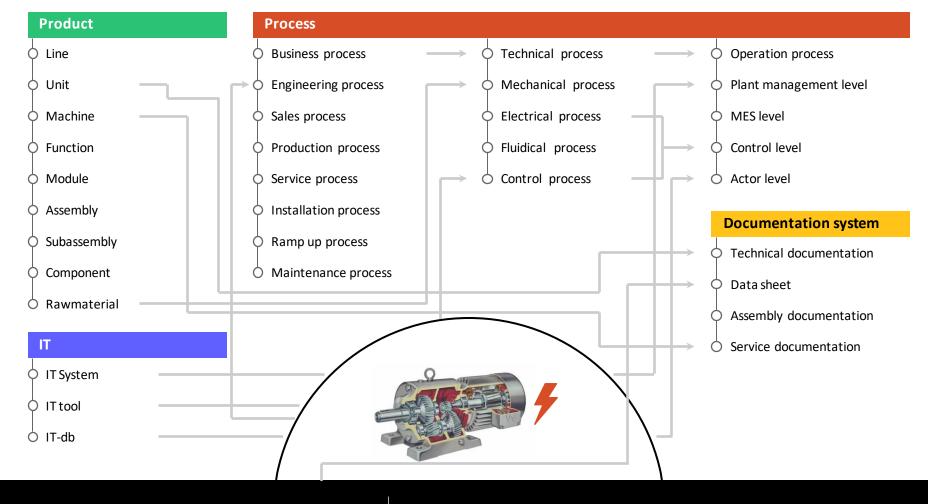


INTEROPERABILITY

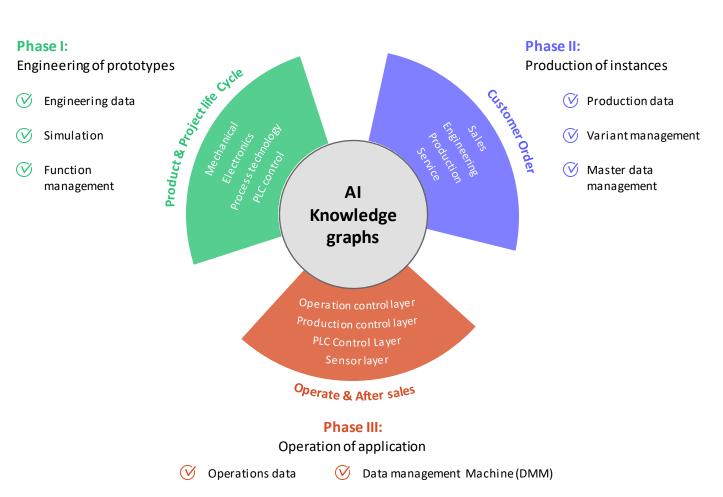
MF45.5

EMFL

ACCESSIBILITY



Domains Structures Methods





Industry Clouds



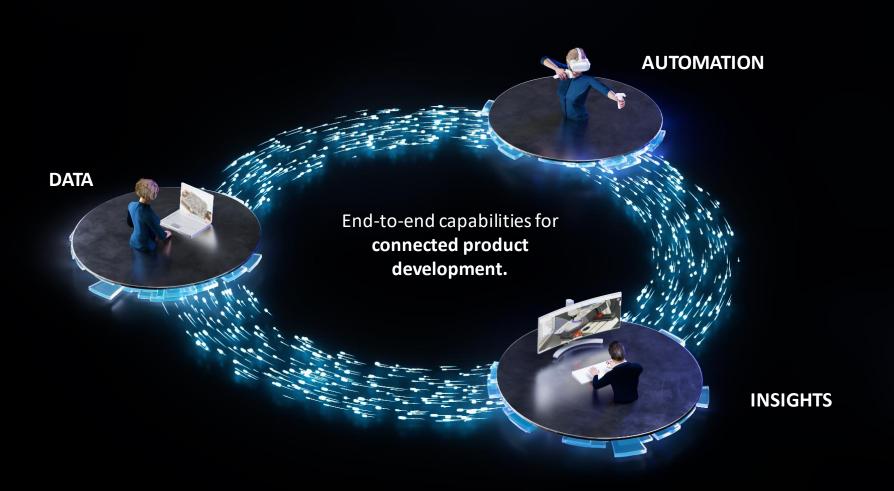
120

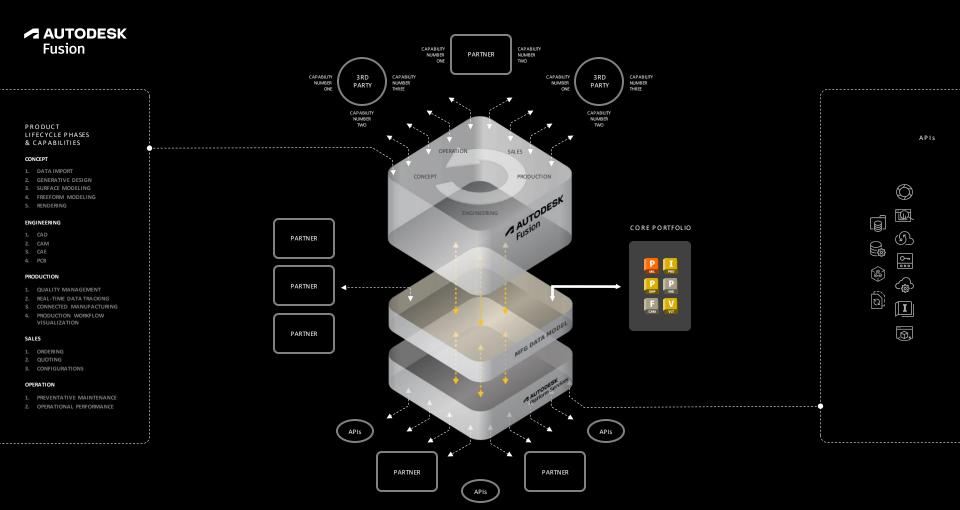
E.

AUTODESK Fusion

AUTODESK Platform Services

AUTODESK Flow



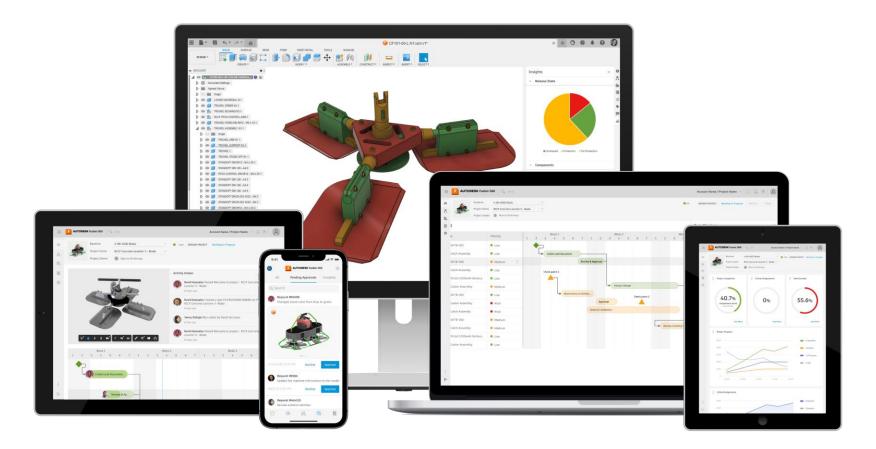


Shift to connected, cloud-based, **data-driven way of working** to unlock the value of your data

Connecting data is foundational to connecting products, teams, and workflows







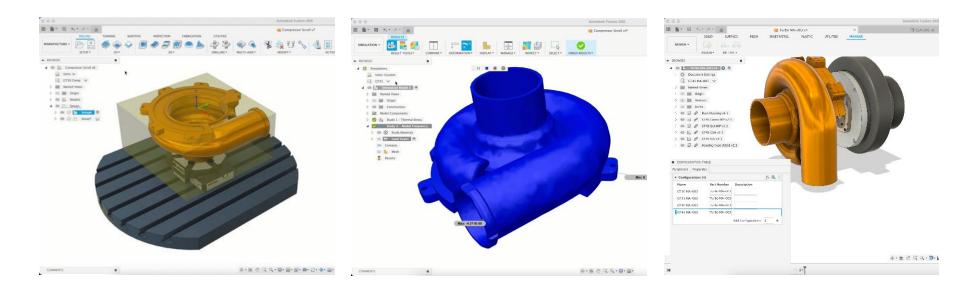


Manufacturing Data Modell: Configurations in Fusion Industry Cloud

Manufacturing

Simulation

Manage

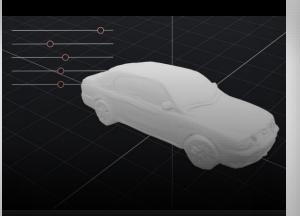


AI | Three Primary Objectives

ELIMINATE NON-VALUE WORK

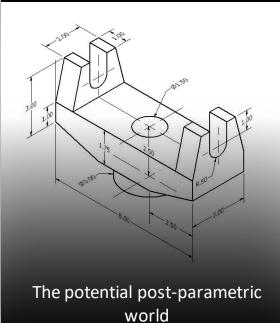


UNLOCK CREATIVITY

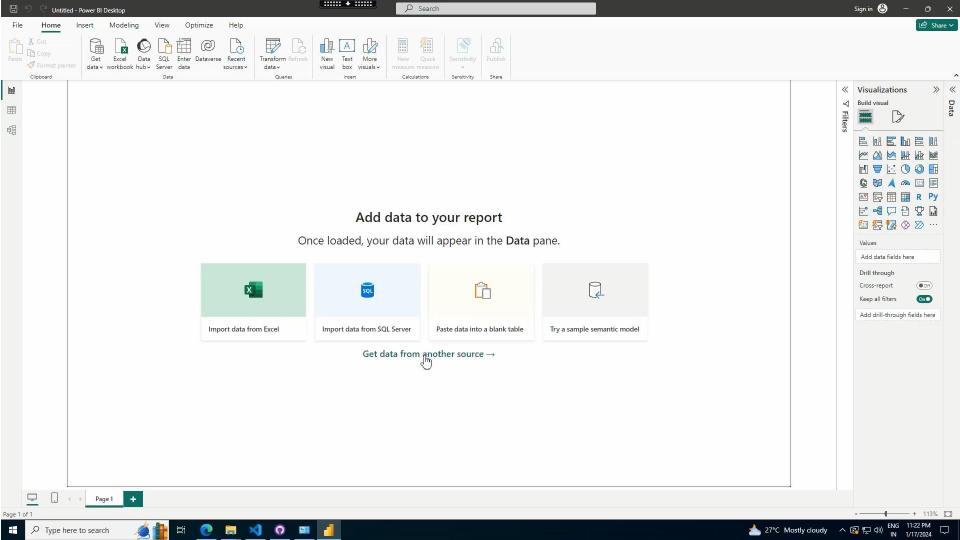


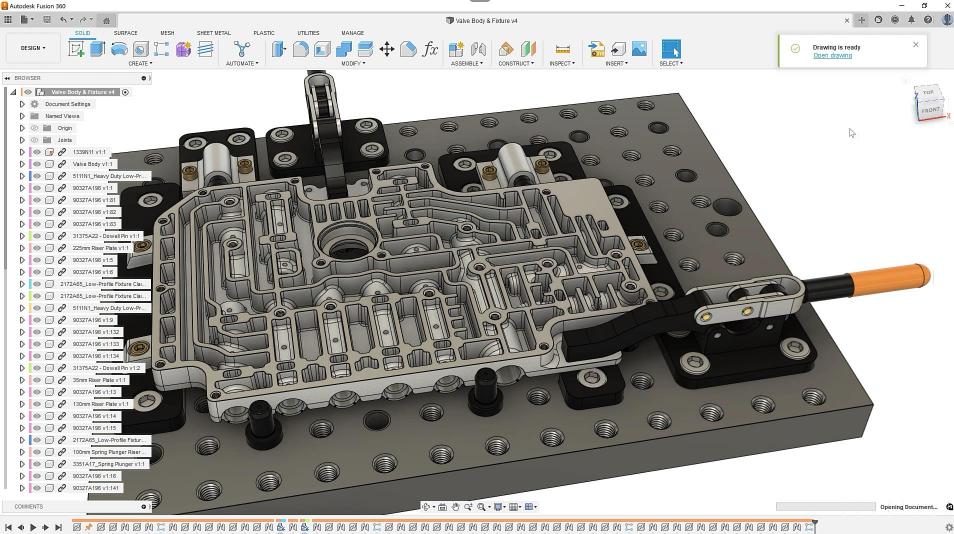
New entrants & incumbents

NEW PARADIGM



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